

# FY 2012 “Director’s Challenge” Project Proposal

Field Office Name, District Office and State:

## 1. Title and Description of Project

Your description should include:

- Project location, including name of Herd Management Area
- Management question or project objective addressed by the project
- Data (if any) to be collected and methods for storing, sharing, and analyzing data
- Standards, framework, and quality control measures for data collection
- Calibration procedures
- Equipment needed

## 2. Description of Volunteer Support Needed

Your description should address:

- Number of volunteers
- Skills needed
- Training requirements, if any
- Vehicles, tools or other support requirements

## 3. Description of Partners

Your description should include:

- Group name and description of organization
- Roles of the partner group in the project (e.g., volunteer recruitment, marketing, project supervision)
- Training requirements, if any

## 4. Communications Plan

- How will successes and best practices be promoted and publicized (e.g., via media, awards programs, ecotourism organizations, etc.)

## 5. Budget for the Project

- Total estimated cost of the project
- Cost breakdown (equipment, vehicles, per diem, tools)
- Available funding from all sources ( e.g., partner, program, Director’s Challenge)
- Support funding requested

## 6. Timeline for the Project

- Approximate commencement date
- Anticipated completion date

## 7. BLM Contact

- Name
- Office name and state
- Address
- Email address
- Telephone number