

AMERICAN RECREATION COALITION
LEGENDS AWARDS

Purpose and Selection Criteria

The American Recreation Coalition annually recognizes one individual from each major recreation-related Federal agency during Great Outdoors Week, held in June in Washington, D.C. The awards are presented to recognize extraordinary individual efforts that have expanded and enhanced recreational opportunities, connecting people – especially children – and the outdoors, through public/private partnerships, or have increased participation in outdoor recreation and links to the outdoors through innovative programs based upon public/private partnerships. Selection of the agency recipient will be the responsibility of each participating agency. Award criteria include:

- 1) Quantifiable improvements in either:
 - a) Recreation opportunities (services and/or facilities); or
 - b) Participation in recreation by one or more categories of the American public, especially young people, labeled “non-traditional visitors”Maximum points: 30

- 2) Reliance upon partnerships with for-profit and nonprofit organizations in the private sector.
Maximum points: 30

- 3) Use of creative solutions and programs, and demonstrated efforts to share news of creative solutions within the agency.
Maximum points: 20

- 4) Community support for the work of this individual, as reflected in awards, roles on community boards and committees, etc.
Maximum points: 20

Award winners should be selected by May 1, 2012. Background information on the winners, including a picture, should be submitted to the American Recreation Coalition by May 14, 2012.

The *Legends* Award ceremony will take place during Great Outdoors Week 2012 – June 2 – 9, 2012.